



School of Business and Management

Postgraduate Studies



ROYAL
HOLLOWAY
UNIVERSITY
OF LONDON

Business and Management

Join an intellectually rigorous, research-led and AACSB-accredited School of Business and Management, highly ambitious for the success of our students and staff. We support today's graduates to become tomorrow's business leaders, by offering a truly international learning experience to reflect the global nature of modern business.

Profile

Our first-class reputation for internationally excellent and cutting-edge research, coupled with the extensive industry experience of our academics from around the world, feeds directly into our postgraduate degrees.

Our degrees combine academic knowledge with practical insights into international business, providing you with knowledge, skills and expertise to progress your career.



Business and Management students on their presentation day

Courses

MSc Accounting and Financial Management
MSc Business Analytics
MSc Digital Business
MSc Digital Marketing
MSc Entrepreneurship and Innovation
MSc Entrepreneurship and Innovation with a Year in Business
MSc Human Resource Management
MSc International Business Management
MSc International Business Management (Marketing)

MSc International Business Management (Strategy and Leadership)
MSc Logistics and Supply Chain Management
MSc Marketing
MSc Sustainability and Management
MPhil/PhD

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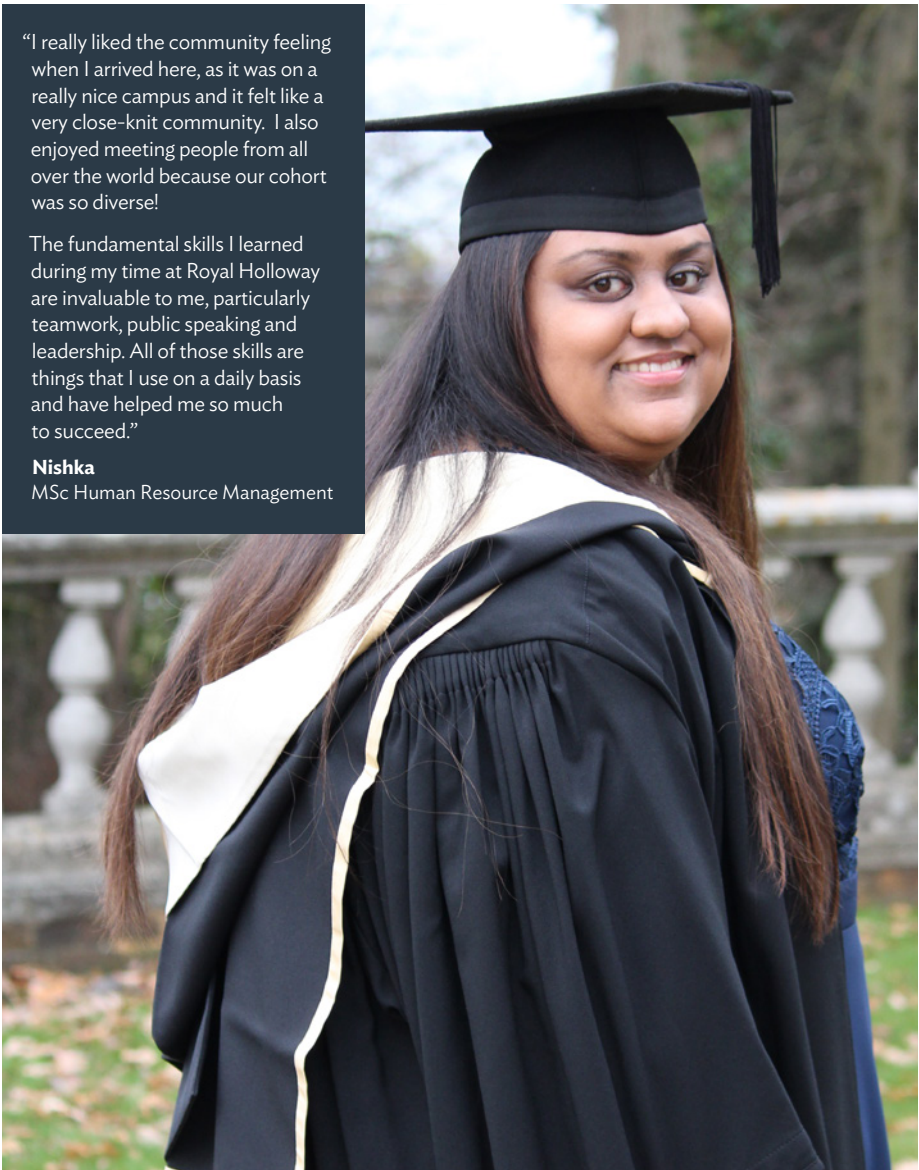
 @rhulbusinessandmanagement

“I really liked the community feeling when I arrived here, as it was on a really nice campus and it felt like a very close-knit community. I also enjoyed meeting people from all over the world because our cohort was so diverse!

The fundamental skills I learned during my time at Royal Holloway are invaluable to me, particularly teamwork, public speaking and leadership. All of those skills are things that I use on a daily basis and have helped me so much to succeed.”

Nishka

MSc Human Resource Management



Tuition fees 2024/25

See website for more details

More course information and contacts
royalholloway.ac.uk/courses

More department information
royalholloway.ac.uk/management

MSc Accounting and Financial Management

Egham campus, FT, 12 months

Examining topics from financial accounting and reporting to the concepts of financial management and business economics you will develop your understanding of the theory and practice of accounting and financial management whatever your undergraduate background.

Example modules

- Financial accounting and reporting
- Foundations of financial management
- Management accounting for decision-making
- Topics in finance and investment management
- Sustainability and accounting

MSc Business Analytics

Egham campus, FT, 12 months

This Masters aims to provide you with strong business analytic skills and the capability to make informed decisions based on the data available. You will develop highly sought-after digital skills designed to enhance your employability and learn how to put into practice cutting edge knowledge to make qualified, real-world business decisions.

Example modules

- Business intelligence
- Machine learning & predictive analysis
- Business analytics in practice
- Cloud computing
- Digital strategy and business models

MSc Digital Business

Egham campus, FT, 12 months

Focusing on the knowledge and skills required to manage digital technologies in the development and delivery of business innovations, you will develop in-depth understanding of how to integrate digital technologies such as mobile computing, social media, and data analytics tools to innovate business practices.

Example modules

- Business intelligence and data analytics
- Consultancy in the digital era
- Digital strategy and business models
- Emerging technologies in business
- Responsible digital innovation

MSc Digital Marketing

Central London, FT, 12 months

Study our dedicated digital marketing degree course in the centre of London. You will gain a broad perspective of digital marketing, from digital branding and advertising to the consumer

journey and metrics. The course teaches you how to create and analyse digital strategies, to make informed tactical and strategic decisions. The course is certified by the Chartered Institute of Marketing (CIM).

Example modules

- Digital brand storytelling
- Digital consumer in online culture
- Advertising in a digital era
- Search and metrics

MSc Entrepreneurship and Innovation

Egham campus, FT, 12 months (with additional 12 months for Year in Business option)

This degree course provides you with an in-depth understanding of entrepreneurship and innovation research, an appreciation of the impact of entrepreneurship and innovation and the processes and practices at every level. You will look at contemporary issues such as family business management, entrepreneurship and consultancy, and social entrepreneurship.

Example modules

- Venture creation and financial planning
- Entrepreneurial marketing
- Family and small business management
- Business ethics and social entrepreneurship

MSc Human Resource Management

Egham campus, FT, 12 months

Examining the major areas of human resources and employment relations policy, this degree provides you with a rigorous analytical approach and overview of Human Resources Management. You will examine how organisations learn, exchange knowledge and compete in a globalising knowledge-based economy. The course will also enable you to improve your social, communication and presentation skills.

Example modules

- Principles of human resource management
- Organisational learning, knowledge and work
- Human resource management in global contexts
- Strategic human resource management
- Comparative human resource management

MSc International Business Management

Egham campus, FT, 12 months

Studying International Business Management will provide you with a comprehensive understanding of organisations, their management, and the environment in which they operate. You will examine accounting and finance as well as

human resource strategies from a manager's point of view and will develop knowledge of how international management fits into the organisation and running of a company or multi-company corporation.

Example modules

- Operation management
- Economics, finance and accounting
- Strategy and ethics in international business management
- Digital business and marketing

MSc International Business Management (Marketing)

Egham campus, FT, 12 months

The Marketing specialism for the International Business Management degree is an intensive and rewarding programme, for ambitious and self-motivated individuals. It is ideal if you wish to pursue a postgraduate degree in general management and the international marketing environment and will prepare you to enter the competitive world of work. The course is certified by the Chartered Institute of Marketing (CIM).

Example modules

- Marketing communications
- Economics, finance and accounting
- Strategy and ethics in international business management
- Digital business and marketing

MSc International Management (Strategy and Leadership)

Egham campus, FT, 12 months

This International Business Management pathway will allow you to gain a comprehensive and integrated knowledge and understanding of organisations, their management, approach to strategy and leadership, and the environment in which they operate. It will prepare you to be a contemporary leader and strategist able to enter the globalised workplace on a competitive footing.

Example modules

- Professional business and applied research skills
- Economics, finance and accounting
- Strategy and ethics in international business management
- Digital business and marketing



82% research rated world-leading or internationally excellent

(Research Excellence Framework 2021)



INTERNATIONAL COHORT



The Moore Building, home of the School of Business and Management

MSc Logistics and Supply Chain Management

Central London, FT, 12 months

Accredited by The Chartered Institute of Logistics and Transport and taught in central London, this degree will provide you with the knowledge and skills in logistics and supply chain management needed to make a significant contribution in an international marketplace. Advised by leaders from industry, this contemporary course equips you with the tools necessary to make future supply chains more sustainable, resilient and responsive in an increasingly digital and unpredictable world.

Example modules

- International logistics and supply chain strategy
- Digital supply chains
- Transport and network design
- Customer service and omni channel retailing
- Circular economy and sustainable supply chains

MSc Marketing

Egham campus, FT, 12 months

This is a unique interdisciplinary course aimed at developing your professional and practical skills as a marketing manager. You will build a sound knowledge and understanding of marketing's contemporary challenges and be provided with cutting-edge insights into consumer markets. The course is certified by the Chartered Institute of Marketing (CIM).

Example modules

- Contemporary issues in marketing
- Strategic brand management
- Digital marketing
- Managing consumer experiences
- Marketing data analytics

MSc Sustainability and Management

This Masters course is taught in partnership with the Department of Geography.



“This place for me has become like a second home with people that I gel well with and trust.

Royal Holloway promised a bright future and did not shy away or back down from fulfilling this promise. I would strongly recommend this course to all future applicants.”

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MSc International Business Management



MSc Accounting and Financial Management students visiting the European Headquarters of Bloomberg in London

Research opportunities

We undertake agenda-setting research on management and organisation theory, policy and practice, addressing pressing cultural, social, economic and business challenges. We frequently collaborate with industrial and commercial research partners, as well as academic colleagues at other institutions (both in the UK and internationally) and in other departments at Royal Holloway.

Our research centres:

- Centre for Critical and Historical Research on Organisation and Society (CHRONOS)
- Digital Organisation and Society Research Centre (DOS)
- Centre for Research Into Sustainability (CRIS)

Your future career

Our postgraduate business and management degrees can help grow your employability for success throughout your chosen career. Accredited by the Association to Advance Collegiate Schools of Business (AACSB), this means your qualification is recognised in industry, giving you a competitive edge when applying for jobs.

As well as employability-focused teaching, we also have dedicated support through our Careers Services including CV support, interview training and one-to-one consultations.

This brochure was published in November 2023 and the information given was correct at that time. It is intended primarily for those considering admission to Royal Holloway, University of London as postgraduate students in 2023/24. Occasionally it may be necessary for the University to vary the content and delivery of degree courses so we advise all applicants to refer to the website prior to making any application. Full terms and conditions of admission can be found at royalholloway.ac.uk/admissionspolicy



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